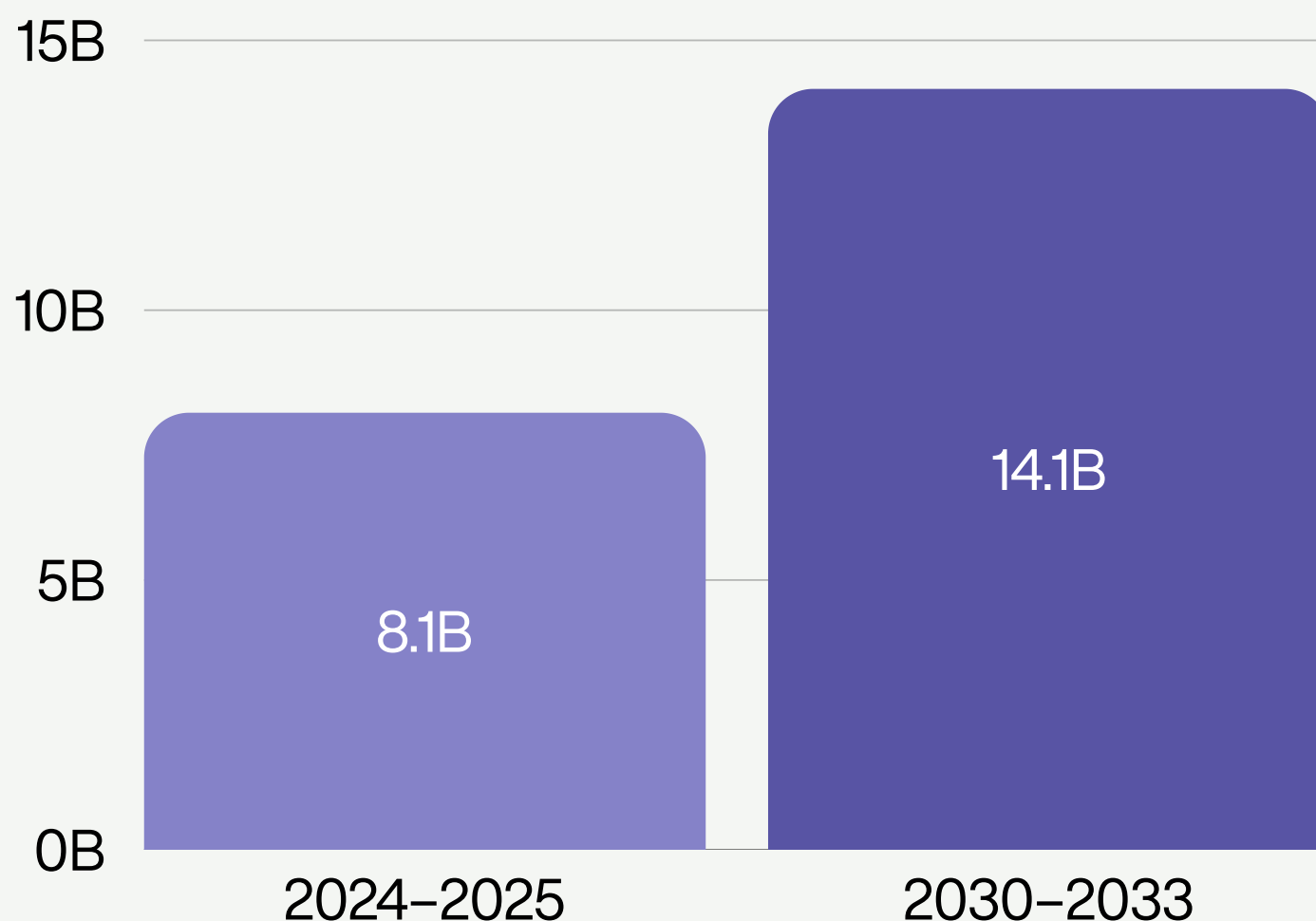


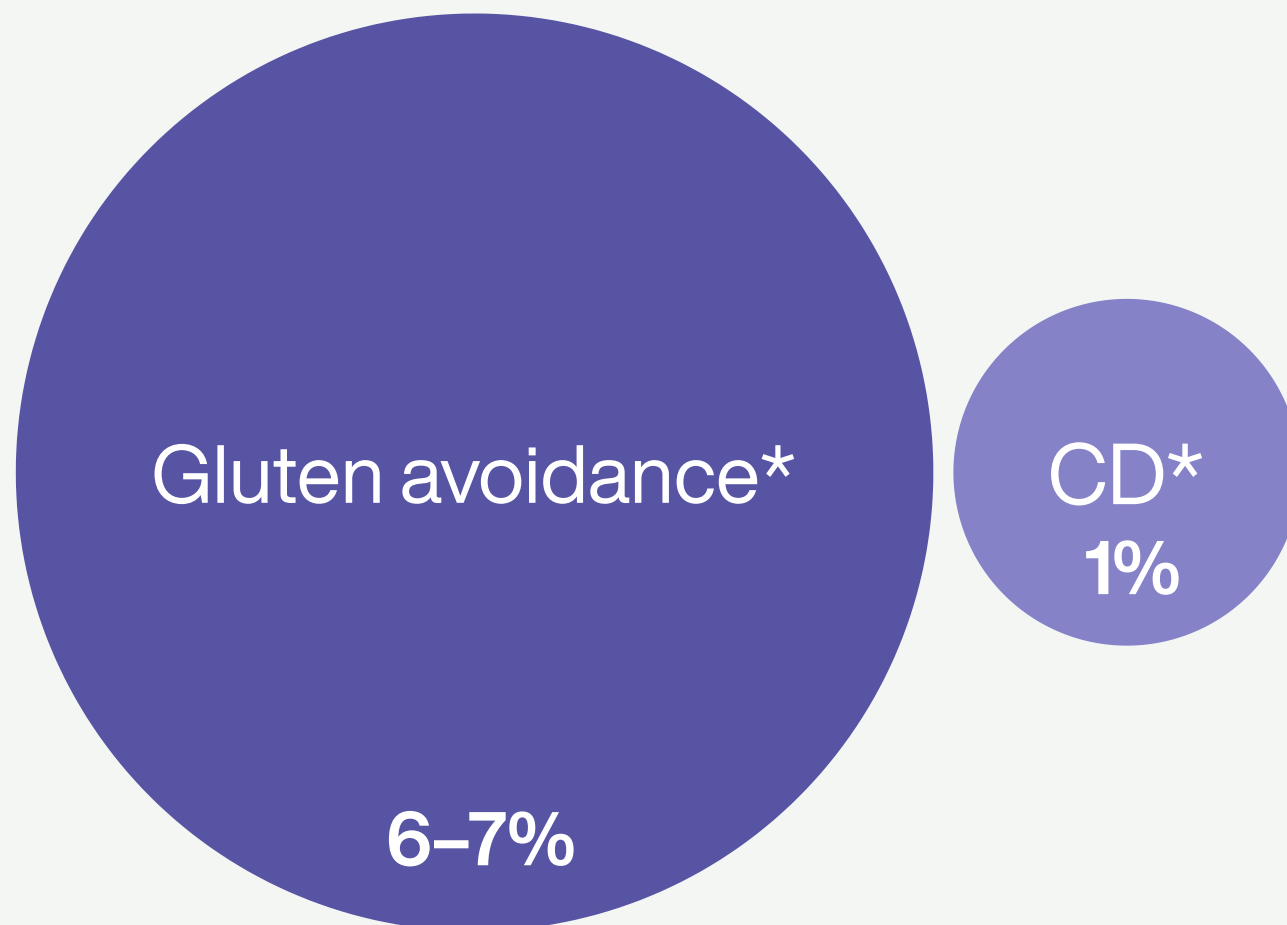
Gluten-Free Market Size Estimated Growth



Estimated global gluten-free market growth, based on the average of three independent market research forecasts (Grand View Research, Fact.MR, Fortune Business Insights). Figures may vary by methodology.



Who Consumes Gluten-Free Products?



* Celiac disease (CD) affects ~1% of the population, while a much larger group reports gluten sensitivity or avoids gluten without a celiac diagnosis (~6-7%).

Sources: Beyond Celiac; Coeliac UK; peer-reviewed epidemiological reviews.

